

**92.5
KOMA**

**OKLAHOMA'S
GREATEST HITS!**



400 East Britton Road
Oklahoma City, OK 73114

Phone: 405.616.5000
Fax: 405.478.0448



OKLAHOMA'S GREATEST HITS!

Owner: Tyler Media Group

Call Letters: KOMA

Frequency: 92.5 FM

Power: 100,000 Watts

Format: Classic Hits

Target Audience: Adults 35-64 & At-Work Listening

Programming: KOMA is Heritage – an Oklahoma legend and radio at it's finest. Listeners turn us on to have fun listening to their favorite songs played by legendary personalities they know and love.

	MON	TUE	WED	THU	FRI	SAT	SUN
5:30am - 10am	John Hart					Oklahoma's Greatest Hits	
10am - 2pm	Kevin Christopher						
2pm - 7pm	Jennifer Leigh						
7pm - Mid	Rick Caldwell						
Mid - 5:30a	Oklahoma's Greatest Hits						

**Hall and Oates • Steve Miller Band • Fleetwood Mac
 Tom Petty • Journey • Michael Jackson • Prince
 Huey Lewis • John Mellencamp • Elton John • Bon Jovi**



OKLAHOMA'S GREATEST HITS!

At Your Service...

Jerie Lawrence • Traffic Coordinator • 405.429.5033 • jerie.l@tylermedia.com

Richard Connor • Production Director • 405.507.4127 • richard.c@tylermedia.com

Cayla Hendrickson • Controller • 405.429.5027 • cayla.h@tylermedia.com

Taylor Maples • General Sales Manager • 719.330.4504 • taylor.m@tylermedia.com

KOMA is a heritage station with massive reach and ratings!
KOMA reaches 183,800 Adults 18+
who tune in for 6 ¼ hours weekly.

(405) 616-5500 | KOMARadio.com

Classic Hits listeners are affluent consumers.*

82% Homeowners	64% Employed	63% Some college+	38% White collar	58% Married
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59%
are between ages 35-64:

8%	12%	16%	19%	24%	21%
18-24	25-34	35-44	45-54	55-64	65+

22%
Likely to buy or lease any vehicle in the next year

41%
Likely to have had home improvements done in the past year

20%
Likely to buy a large appliance in the next year

33%
Earn \$100,000+

KOMA Lineup

- Mon-Fri: 5:30a-10a
John Hart
- Mon-Fri: 10a-2p
Ronnie Kaye
- Mon-Fri: 2p-7p
Jenn Leigh
- Mon-Fri: 7p-12m
Rick Caldwell
- Mon-Fri: 12m-5:30a
Randy Russell

Live and Local Talent

Oklahoma's Greatest Hits

- #1** with A35-64 AQH Rating AND Weekly Cume Persons
- #1** with A18+ AQH Rating
- #2** with A18+ Weekly Cume Persons

INSIGHTS BY [FuturiTopLine.com](#)

OKLAHOMA CITY: In-Home Radio: JUL22 (MAY-JUL) Metro: A18+: A35-64: KOMA-FM vs. Home to Metro Station: M-Su (6-12hr) Weekly Cume Persons: Weekly Cume Comp.: Weekly TSL: AQH Rating | P12+: Media Age: 12262 PA: M5: Station: Marketing: Metro: A18+: Classic Hit: Format: % Target Comp. Copyright © 2023 Futuri Media LLC. TOPLINE: All Rights Reserved

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OKLAHOMA'S GREATEST HITS!

John Hart: John Hart was born and raised in Enid. He grew up surrounded by music. His father fostered a love for both kinds of music, country AND western. His mother preferred top 40 hits and rock 'n roll! He even developed a love of classical music along the way. So, to say John is diverse in his musical tastes would be an understatement.

After graduating with a degree in journalism and advertising from Oklahoma State University, he moved to Denver to pursue a job in advertising, radio, and television. Radio stuck! After moving back to OSU to receive a masters degree, he went to work for KRAV radio in Tulsa, where he spent 10 years climbing from part-time shifts, production director, program director, to ultimately morning show personality.

While cultivating a voice over career, John moved to Oklahoma City with his wife and young son. He has been there ever since, adding another son along the way. John owns an audio production company; works with many radio stations, production companies, and advertising agencies; and is currently the morning show host at legendary KOMA radio.

John sits on several boards in OKC and is proud of his strong ties to the community. Providing KOMA listeners with fun, information, and "Oklahoma's Greatest Hits" is the reason he gets up so early in the morning. When not on the air, John enjoys playing golf, traveling with the family, and spending as much time as he can with his wife, two boys, and Mr. B the dog.

Rick Caldwell: In radio since Reagan was president and, at sister station KRXO since Bush the first, I have honed my Classic Rock chops by not only listening to, but also by studying the music and artists that mean so much to 'our music.' I love live music and have seen just about every classic rocker to come down the 'pike.

It's great chatting on the airwaves on KOMA, and playing the music I grew up listening to.



OKLAHOMA'S GREATEST HITS!

Jennifer Leigh: Jennifer was born in Duncan , but calls Chickasha her hometown (being that she graduated from high school and college there) Go Fightin' Chicks! She attended the University of Science and Arts of Oklahoma and received a BA (note: not a BS) in Communication. She got her first major radio gig at Magic 104.1 hosting the EXTREMELY popular evening show "Magic After Dark" (anyone remember that show?). Next, she spent some years in Tulsa working for Magic's sister station KBEZ.....Finally, it was back to Oklahoma City, where she has spent the last 15 years at Magic 104.1 before becoming your new host in the afternoons on 92.5 KOMA!