



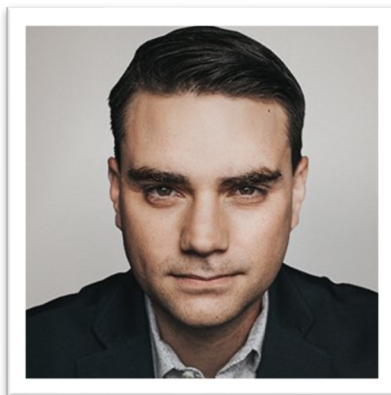
Chad Alexander



Markley, VanCamp & Robbins



Chad Benson



Ben Shapiro



Chris Plante



Talk Radio's New Generation

Owner: Tyler Media Group

Call Letters: KOKC

Frequency: 95.3 FM/1520 AM

Power: 50,000 Watts

Format: News Talk

Target Audience: Adults 35-64 & At-Work Listening

Programming: KOKC presents the essence of foreground, high-profile radio programming with upscale listeners who are very devoted to their radio stations.

	MON	TUE	WED	THU	FRI	SAT	SUN
MID-1AM	The Ben Shapiro Show						Local and National Programming
1AM-5AM	Red Eye Radio						
5AM-7AM	America in the Morning						
7AM-8AM	First Light with Michael Toscano						
8AM-9AM	The Chris Plante Show						
9AM-12PM	Chad Benson						
12PM-3PM	Markley, VanCamp & Robbins						
3PM-4PM	The Ben Shapiro Show						
4PM-6PM	The Chad Alexander Show						
6PM-9PM	The Dana Show						
9PM-11PM	Chad Benson						
11PM-MID	The Ben Shapiro Show						



Talk Radio's New Generation

At Your Service...

Jerie Lawrence • Traffic Coordinator • 405.429.5033 • jerie.l@tylermedia.com

Richard Connor • Production Director • 405.507.4127 • richard.c@tylermedia.com

Cayla Hendrickson • Controller • 405.429.5027 • cayla.h@tylermedia.com

Taylor Maples • General Sales Manager • 719.330.4504 • taylor.m@tylermedia.com

KOKC 95.3 FM 1520 AM Talk Radio's New Generation

Talk Radio 1520 is your place to reach wealthy, conservative men!
Talk Radio 1520 delivers 17,300 Adults 18+ who tune in for 3 ¾ hours weekly.

The only News/Talk station on the FM dial!

(405) 616-5500 KOKCradio.com

News/Talk listeners are affluent conservatives.*

- 87% Homeowners
- 60% Employed
- 52% Bachelor's degree+
- 40% Earn \$100,000+
- 55% Politically conservative
- 52% Republican

31% Female
69% Male

50% are between ages 35-64:
64 Median Age

31% Likely to buy any vehicle in the next year

24% Likely to have home improvements done in the next year

80% Always vote in elections

86% More likely than the market average to be an owner or partner in their business

Talk Radio 1520 Lineup

- Mon-Fri: 5a-7a **America in the Morning**
- Mon-Fri: 7a-8a **First Light with Michael Toscano**
- Mon-Fri: 8a-9a **The Chris Plante Show**
- Mon-Fri: 9a-12n **The Brian Kilmeade Show**
- Mon-Fri: 12n-3p **Markley, VanCamp & Robbins**
- Mon-Fri: 3p-4p **The Ben Shapiro Show**
- Mon-Fri: 4p-6p **The Chad Alexander Show**
- Mon-Fri: 6p-9p **Chad Benson**
- Mon-Fri: 9p-11p **The Dana Show**

Talk Radio's New Generation

INSIGHTS BY FuturTopLine.com

OKLAHOMA CITY: News: Radio; JUN21 (APR-JUN); Metro; A18+; KOKC-AM; M-Su 6a-10a; Weekly Cumc Persns; Weekly Cumc Comp; Weekly TSL; | P12+; Median Age; *2020 GK MR Market-by-Market; A18+; News/Talk Format; % Target Comp; Target Index vs. Market Average of 100. Copyright © 2021 Futur Media. All Rights Reserved.

400 East Britton Road
Oklahoma City, OK 73114

Phone: 405.616.5000
Fax: 405.478.0448