





OKLAHOMA'S NEW COUNTRY

Owner: Tyler Media Group
Call Letters: KJKE
Frequency: 93.3 FM
Power: 100,000 Watts
Format: New Country
Target Audience: Adults 18-49 & At-Work Listening



Programming: 93.3 JAKE FM Specializes in Oklahoma's New Country. When you listen to JAKE, you hear today's new crop of superstars like Blake Shelton, Jason Aldan, Luke Bryan, Luke Combs, Carrie Underwood and Miranda Lambert . And JAKE-FM guarantees to tell you the title and artists of every song he plays.

	MON	TUE	WED	THU	FRI	SAT	SUN
6am - 10am	Wake with Jake Show					More Music Weekends!	
10am - 2pm	Kevin Christopher						
2pm - 7pm	Autumn						
7pm - Mid	Jeremy "Cuervo" Quarry						
Mid - 6am	Oklahoma's New Country						



OKLAHOMA'S NEW COUNTRY

At Your Service...

Jerie Lawrence • Traffic Coordinator • 405.429.5033 • jerie.l@tylermedia.com

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Cayla Hendrickson • Controller • 405.429.5027 • cayla.h@tylermedia.com

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93.3 Jake FM offers more music and fewer commercials than competitors, making it a great place for advertisers!

93.3 Jake FM reaches 108,400 Adults 18+ who tune in for 6 ¼ hours weekly.

(405) 616-5500

JakeFM.com

Country listeners are families looking for upgrades.*



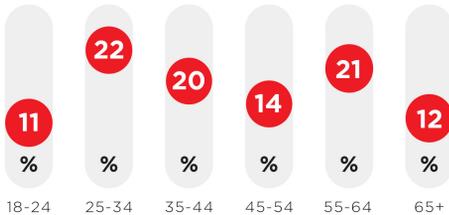
60%
Female



40%
Male

56%
are between ages 25-54:

41
Median Age



30%
Likely to buy any vehicle in the next year

20%
Likely to have home improvements done in the next year

14%
Likely to buy a home in the next year

54%
Likely to take a vacation in the next year

93.3 Jake FM Lineup

- Mon-Fri: 6a-10a
Wake with Jake Show
- Mon-Fri: 10a-2p
Kevin Christopher
- Mon-Fri: 2p-7p
Autumn Roberts
- Mon-Fri: 7p-12a
Cuervo

Oklahoma's New Country

LOCAL talent on the air

51,171 Average audio streams per month



INSIGHTS BY FuturTopLine.com

OKLAHOMA CITY: Nielsen Radio, OCT21 (AUG-OCT); Metro, A18+; KJKE-FM, M-Su 6a-12m; Weekly Cumulative Persons; Weekly Cumulative Comp.; Weekly TSL; | P12+; Median Age; | *2020 GRK MRI Market-by-Market, A18+, Country Format; % of Target; | Triton Digital, Jan 1 - Jun 30, 2021; KJKE-FM, Avg. Streams; Copyright © 2021 Futur Media LLC, TOPLINE. All Rights Reserved

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Oklahoma City, OK 73114

Phone: 405.616.5000
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Jake's Friends Who Spin The Tunes

Kevin Christopher: A native of Oklahoma and radio pro with over 30 years experience. He lives in Mustang and loves this community as much as I do. He's a family guy who loves his kids and his wife. Still gotta respect that. He is "almost" a pro golfer even. While we were hangin' at Buffalo Wild wings on the Expressway I learned that he was darn close to landing the role of Chevy Chase in the movie Vacation. Not too sure if I believe that, but eh... ok. Our deal to take care of you at workday?— Free Starbucks for him as long as he is working for me. I sip to that.

Autumn: A born and raised Okie who's happy place usually involves a porch swing. Autumn was a part of that "ya'llternative" trend back before it even had a name. Feeding cows after school while sporting some skinny jeans and converse sneakers. She's a goof, but that's why I keep her around. Somebody's gotta laugh at Quervo's jokes.

You'll want to pass her the aux at any function, because she'll probably be loading up the perfect playlist anyway. Never go toe-to-toe in music trivia with her though... Girl's like a walking Shazam app.

Jeremy "Cuervo" Quarry: Born and raised in Prague Oklahoma I'm a proud Okie! I now live in Shawnee with my wife and 3 kids. After touring the world aboard a submarine in the United States Navy and 15 years in the construction business, in 2013 I decided to pursue a broadcasting career....and well, here I am! It's been a great experience. By far my favorite part of the job is hanging out with the listeners at events. Good Times! On my day off, usually Sunday, you'll find me parked in front of a Nascar race with a cold beverage. And in the fall, college football is a priority.

Jessi Stone: Native Oklahoman, local radio personality, and peanut butter fiend, Jessi Stone loves to entertain and make people smile. As the daughter of musicians, Jessi enjoyed singing and dancing and dreamed of being the next Janet Jackson. After seeing some friends operate in the radio industry, her curiosity led her down that same path. 17 years and 8 radio stations later, Jessi continues to bring smiles to the airwaves to the Oklahoma City Metro. She has passed her love of music on to her daughter, who studies Vocal Performance at a local university. Jessi shares her life and couch with her Electrical Engineer husband, Gary, and 2 dogs, Sissy and Sadie.