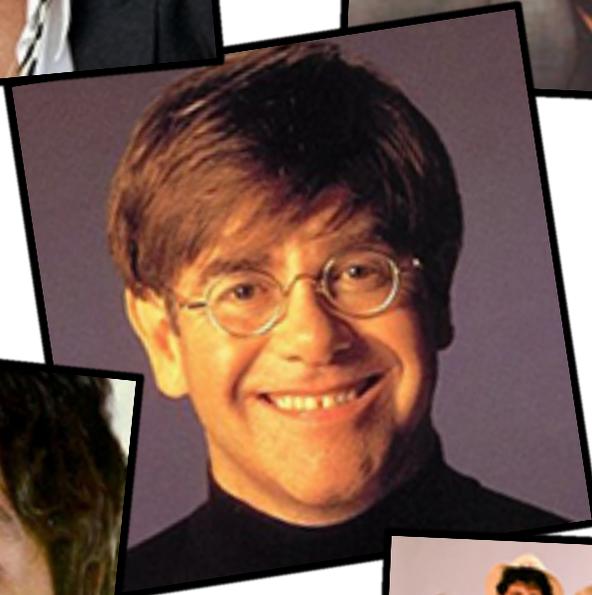


**92.5
KOMA**

**OKLAHOMA'S
GREATEST HITS!**



400 East Britton Road
Oklahoma City, OK 73114

Phone: 405.616.5000
Fax: 405.478.0448



OKLAHOMA'S GREATEST HITS!

Owner: Tyler Media Group

Call Letters: KOMA

Frequency: 92.5 FM

Power: 100,000 Watts

Format: Classic Hits

Target Audience: Adults 35-64 & At-Work Listening

Programming: KOMA is Heritage – an Oklahoma legend and radio at it's finest. Listeners turn us on to have fun listening to their favorite songs played by legendary personalities they know and love.

	MON	TUE	WED	THU	FRI	SAT	SUN
5:30am - 10am	John Hart					Oklahoma's Greatest Hits	
10am - 2pm	Ronnie Kaye						
2pm - 7pm	Jennifer Leigh						
7pm - Mid	Rick Caldwell						
Mid - 5:30a	Randy Russell						

**Hall and Oates • Steve Miller Band • Fleetwood Mac
Tom Petty • Journey • Michael Jackson • Prince
Huey Lewis • John Mellencamp • Elton John • Bon Jovi**



OKLAHOMA'S GREATEST HITS!

At Your Service...

Jerie Lawrence • Traffic Coordinator • 405.429.5033 • jerie.l@tylermedia.com

Richard Connor • Production Director • 405.507.4127 • richard.c@tylermedia.com

Cayla Hendrickson • Controller • 405.429.5027 • cayla.h@tylermedia.com

Kyle Muzny • Director of Sales • 405.507.4192 • kyle.m@tylermedia.com

Carley Corwin • Local Sales Manager • 405.507.4154 • carley.c@tylermedia.com



KOMA is a heritage station with massive reach and ratings!
KOMA reaches 153,500 Adults 18+ who tune in for 6 ¾ hours weekly.

(405) 616-5500

KOMAradio.com

Classic Hits listeners are affluent consumers.*

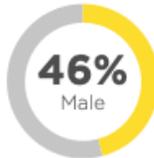
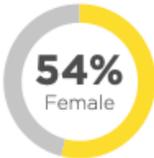
75%
Homeowners

62%
Employed

63%
Some college+

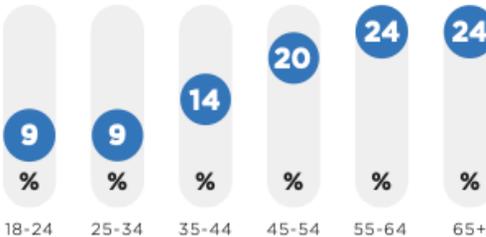
45%
White collar

59%
Married



58%
are between ages 35-64:

52
Median Age



35%
Likely to buy any vehicle in the next year

18%
Likely to have home improvements done in the next year

10%
Likely to buy a home in the next year

20%
More likely than the market average to earn \$100,000+

KOMA Lineup

Mon-Fri: 5:30a-10a
John Hart

Mon-Fri: 10a-2p
Ronnie Kaye

Mon-Fri: 2p-7p
Dave Kelso

Mon-Fri: 7p-12m
Rick Caldwell

Live and Local Talent

Oklahoma's Greatest Hits

#1
with A35-64 AQH Rating AND Weekly Cume Persons

#1
with A18+ AQH Rating

#2
with A18+ Weekly Cume Persons



INSIGHTS BY FuturiTopLine.com

OKLAHOMA CITY: Nielsen Radio, JAN1 (A18+ A35-64); Metro: A18+ A35-64; KOMA-FM vs. Home to Metro Stations: M-Sa 6a-12m; Weekly Cume Persons; Weekly Cume Comp; Weekly TSL; AQH Rating; P12+; Median Age; ©2020 GK M&I Market-by-Market; A18+; Classic Hits Format; % Target Comp; Target Index vs. Market Average of 100. Copyright © 2021 Futuri Media. All Rights Reserved.

400 East Britton Road
Oklahoma City, OK 73114

Phone: 405.616.5000
Fax: 405.478.0448



OKLAHOMA'S GREATEST HITS!

John Hart: John Hart was born and raised in Enid. He grew up surrounded by music. His father fostered a love for both kinds of music, country AND western. His mother preferred top 40 hits and rock 'n roll! He even developed a love of classical music along the way. So, to say John is diverse in his musical tastes would be an understatement.

After graduating with a degree in journalism and advertising from Oklahoma State University, he moved to Denver to pursue a job in advertising, radio, and television. Radio stuck! After moving back to OSU to receive a masters degree, he went to work for KRAV radio in Tulsa, where he spent 10 years climbing from part-time shifts, production director, program director, to ultimately morning show personality.

While cultivating a voice over career, John moved to Oklahoma City with his wife and young son. He has been there ever since, adding another son along the way. John owns an audio production company; works with many radio stations, production companies, and advertising agencies; and is currently the morning show host at legendary KOMA radio.

John sits on several boards in OKC and is proud of his strong ties to the community. Providing KOMA listeners with fun, information, and "Oklahoma's Greatest Hits" is the reason he gets up so early in the morning. When not on the air, John enjoys playing golf, traveling with the family, and spending as much time as he can with his wife, two boys, and Mr. B the dog.

Rick Caldwell: In radio since Reagan was president and, at sister station KRXO since Bush the first, I have honed my Classic Rock chops by not only listening to, but also by studying the music and artists that mean so much to 'our music.' I love live music and have seen just about every classic rocker to come down the 'pike.

It's great chatting on the airwaves on KOMA, and playing the music I grew up listening to.



OKLAHOMA'S GREATEST HITS!

Ronnie Kaye: In 1960, Ronnie received his first real job offer and was off to KSWO in Lawton, with his wife and new baby.

After working in Lawton for six months, he made the pivotal move of his career. It took many phone calls and a lot of rejection, but finally Danny Williams said “yes” and offered him a job on WKY in Oklahoma City.

Late in the 60’s, Ronnie asked for the opportunity to produce and host a local teen dance show on Channel 4 that catapulted his career to new heights. “The Scene” aired at 12:30 on Saturdays on WKY-TV (now KFOR.) The show featured local kids dancing and national artists performing. Ronnie found himself transporting people like Ray Charles, Jerry Lee Lewis, James Brown, and Smokey Robinson from the Skirvin downtown to the studios on Britton Rd. For eight years, the show was syndicated in 10 markets in the southwestern United States including California and Texas. In 1980, Ronnie left radio and went to KOKH-TV where he served as News and Public Service Director for eleven years.

By 1991, the baby boomers from the 60’s and 70’s were musically ready to return to the times when things were a bit more simple and life was a little less demanding. Oldies radio was beginning to show great promise, especially for a radio station that had pioneered the Top Forty format from the beginning: 50,000 watt KOMA. He went to work there and has been a principal player in the success of the station ever since.

“I’d like to think I was a part of that success. And after some 50-plus years in the business, the job remains fresh, exciting and always challenging. The people at KOMA are making this the most fun-filled part of my life.” Ronnie was inducted into the Oklahoma Broadcasters Hall of Fame along with Paul Harvey, Bob Braun of CBS News, the legendary Will Rogers, and the Singing Cowboy, Gene Autry.



OKLAHOMA'S GREATEST HITS!

Jennifer Leigh: Jennifer was born in Duncan , but calls Chickasha her hometown (being that she graduated from high school and college there) Go Fightin' Chicks! She attended the University of Science and Arts of Oklahoma and received a BA (note: not a BS) in Communication. She got her first major radio gig at Magic 104.1 hosting the EXTREMELY popular evening show "Magic After Dark" (anyone remember that show?). Next, she spent some years in Tulsa working for Magic's sister station KBEZ.....Finally, it was back to Oklahoma City, where she has spent the last 15 years at Magic 104.1 before becoming your new host in the afternoons on 92.5 KOMA!