





OKLAHOMA'S NEW COUNTRY

Owner: Tyler Media Group
Call Letters: KJKE
Frequency: 93.3 FM
Power: 100,000 Watts
Format: New Country
Target Audience: Adults 18-49 & At-Work Listening



Programming: 93.3 JAKE FM Specializes in Oklahoma's New Country. When you listen to JAKE, you hear today's new crop of superstars like Blake Shelton, Jason Aldan, Luke Bryan, Luke Combs, Carrie Underwood and Miranda Lambert . And JAKE-FM guarantees to tell you the title and artists of every song he plays.

	MON	TUE	WED	THU	FRI	SAT	SUN
6am - 10am	Wake with Jake Show					More Music Weekends!	
10am - 2pm	Kevin Christopher						
2pm - 7pm	Carly Rae						
7pm - Mid	Jeremy "Cuervo" Quarry						
Mid - 6am	Oklahoma's New Country						



OKLAHOMA'S NEW COUNTRY

At Your Service...

Jerie Lawrence • Traffic Coordinator • 405.429.5033 • jerie.l@tylermedia.com

Richard Connor • Production Director • 405.507.4127 • richard.c@tylermedia.com

Cayla Hendrickson • Controller • 405.429.5027 • cayla.h@tylermedia.com

Kyle Muzny • Director of Sales • 405.507.4192 • kyle.m@tylermedia.com

Carley Corwin • Local Sales Manager • 405.507.4154 • carley.c@tylermedia.com



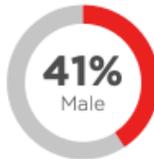
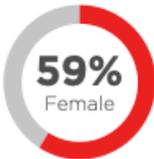
93.3 JakeFM offers more music and fewer commercials than competitors, making it a great place for advertisers!

93.3 JakeFM reaches 110,500 Adults 18+ who tune in for 5 ¼ hours weekly.

(405) 616-5500

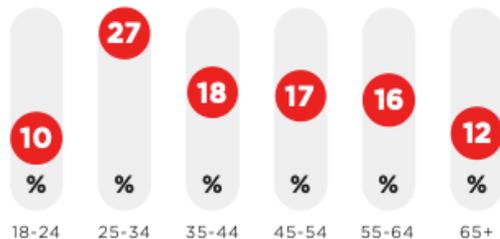
JakeFM.com

Country listeners are families looking for upgrades.*



62%
are between ages 25-54:

41
Median Age



30%
Likely to buy any vehicle in the next year

20%
Likely to have home improvements done in the next year

14%
Likely to buy a home in the next year

54%
Likely to take a vacation in the next year

93.3 JakeFM Lineup

- Mon-Fri: 6a-10a
Wake with Jake Show
- Mon-Fri: 10a-2p
Kevin Christopher
- Mon-Fri: 2p-7p
Carly Rae
- Mon-Fri: 7p-12a
Cuervo

Oklahoma's New Country

LOCAL talent on the air



INSIGHTS BY FuturiTopLine.com

OKLAHOMA CITY: Nielsen Radio; JUN21 (APR-JUN); Metro; A18+; KJKE-FM, M-Su 6a-12m; Weekly Cume Persons; Weekly Cume Comp; Weekly TSL; | P12+; Median Age; | *2020 GIK MRI Market-by-Market; A18+; Country Format; % Target Comp. Copyright © 2021 Futuri Media. All Rights Reserved.

400 East Britton Road
Oklahoma City, OK 73114

Phone: 405.616.5000
Fax: 405.478.0448

Jake's Friends Who Spin The Tunes

Kevin Christopher: A native of Oklahoma and radio pro with over 30 years experience. He lives in Mustang and loves this community as much as I do. He's a family guy who loves his kids and his wife. Still gotta respect that. He is "almost" a pro golfer even. While we were hangin' at Buffalo Wild wings on the Expressway I learned that he was darn close to landing the role of Chevy Chase in the movie Vacation. Not too sure if I believe that, but eh... ok. Our deal to take care of you at workday?— Free Starbucks for him as long as he is working for me. I sip to that.

Carly Rae: I used to think I had a thing for brunettes, until I met a rockin' cool chick named Carly who was blonde and lived up to every blonde joke I've ever told. I can't say she's the best driver in the world... In fact, you can often spot her on the side of a highway with a flat tire, or driving around town with a donut from her most recent driving mishap. Though I'd much rather trust someone's grandmother to chauffeur me around town, I can trust Carly to know a good song when she hears one. Quiz her on a country song and she'll probably start singin' it to ya. To top it off, she was born and raised in Oklahoma and is proud of it. When she's not kickin' it with me and my entourage, you can catch her rollerblading like a champ around Lake Hefner, more than likely sporting a fanny pack. A chick who loves music and lives it up like it's still 1994? Pretty cool.

Jeremy "Cuervo" Quarry: Born and raised in Prague Oklahoma I'm a proud Okie! I now live in Shawnee with my wife and 3 kids. After touring the world aboard a submarine in the United States Navy and 15 years in the construction business, in 2013 I decided to pursue a broadcasting career....and well, here I am! It's been a great experience. By far my favorite part of the job is hanging out with the listeners at events. Good Times! On my day off, usually Sunday, you'll find me parked in front of a Nascar race with a cold beverage. And in the fall, college football is a priority.

Rob: Rob keeps it country all hours of the night and day. You can hear Rob on Jake from time-to-time when he's not playing fetch with man's best friend.